

The two **Operational Sub-Coordinations** are central and strategic for the proper development of the PDDI-RMBH and its implementation. Given the emphasis on the articulation between the Metropolitan Planning System and the permanent knowledge production within the academy for diffusion and appropriation by the various metropolitan agents, the strategic side of the

Information and Communication Sub-coordination

appears as central, demanding additional efforts for its integration with the many scales and institutional levels since the beginning of the project. On the other hand, as we understand the mobilization of the civil society and its articulation with the planning process as central for the PDDI-RMBH itself, the

Social Mobilization and Local Organization Sub-coordination

has a strategic meaning in the construction of the new metropolitan pact and in the effective legitimation of the proposals of policies, programs, and actions.

Information and Communication Systems Sub-coordination – SINC

The SINC has as main goal the construction of technological environments for organizing and processing collected, analyzed and produced data during the Plan; the elaboration of elements for visual unity and to support the participative process by divulging and recording the events, creating images to compose the audiovisual memory of the project.

The usage of the design as element of communication is synthesized in the expressed visual identity of the logo Metropolitan Plan RMBH, which is based on the metropolitan territory as well as the central ideas of the project that point to the necessary integration of the many sentiments and knowledge for the construction of a Metropolitan City.

Different technological systems aid to fulfill the goals: 1) Database of collected information and those built during the plan; 2) System of Geographic Information – SIG RMBH – organized in many vector, matrixes and alphanumeric layers composing the Spatial Database; 3) research and development of the Metadata Catalog of an Infrastructure of Spatial Data (IDE) of the RMBH; 4) Image Database, acquired during the Plan and 5) construction of a website of the Metropolitan Plan.

Social Mobilization and Local Organization Sub-coordination – MOBS

The web of mobilization and the channels of articulation begun in 2009 for the “Projeto Vetor Norte e Rodoanel” ¹, which involved 16 municipalities of the RMBH, shall be widened and strengthened with the incorporation of new agents. The public metropolitan institutions will have a relevant plot as articulators of the process. The intention is to legitimate the elaboration of the Metropolitan Plan, ensuring responsible social and urban interventions and proper use of the public and private spaces.

The social mobilization of the participative process will happen in two phases. The first, begun in the second semester of 2009, has the aim of publicizing the conception of the Metropolitan Plan and then begin the process of public debates in different events: the Seminar of Presentation to the mayors, institution of the State and media; the II Metropolitan Conference and two Regional Integration Workshops; and then the Seminar of Metropolitan Planning, with experiences of urban and metropolitan planning from other places in and out of the country.

From February 2010, the process of construction of the Metropolitan plan had three public debates, the two firsts regional and the last one with specific themes. Both in the second and the first cycles the workshops partially agglutinated groups of municipalities, taking into consideration criteria of proximity, existence of a consortium, other articulation form or inter-municipal identity. Beyond these cycles, three structuring seminars will happen, involving all public agents and metropolitan civil society, to look for an integrated perspective of the Metropolitan Plan through technical support, debates and deals.

¹ North Vector and Beltway Project